

**CITY OF GAUTIER
MEMORANDUM**

To: Samantha Abell, City Manager
From: Patty Huffman, Grants & Projects Manager
Through: Chandra Nicholson, Director of Economic Development and Planning Dept.
Date: September 20, 2013
Subject: 2013 Gautier Mullet & Music Fest Contribution- Cultural Support Fund

REQUEST:

The Economic Development and Planning Department requests City Council authorization for a contribution in the amount of \$5,000.00 to the 2013 Gautier Mullet & Music Fest for support of the annual festival.

BACKGROUND:

The 23rd Annual Gautier Mullet and Music Fest will be held on Saturday, October 19th and Sunday, October 20th. The free event features arts and craft vendors, live entertainment, heritage and educational displays, a children's area, classic cars, food booths, and the Mullet Toss. The City of Gautier also provides in-kind support services through the Cultural Services Division and the Police Department for security, traffic control, set-up, and logistics.

DISCUSSION:

The City recognizes that family events provide a "special sense of place" and bring residents and a growing number of visitors to Gautier each year. The winning entry for the festival's annual poster contest will be used for the official festival t-shirt design and promotional materials. The theme of this year's event is *Celebrating Gautier as Nature's Playground*.

RECOMMENDATION:

The Economic Development and Planning Department recommends authorization to contribute funds to the Gautier Mullet & Music Fest in the amount of \$5,000.00 as budgeted in the Cultural Support Plan.

City Council may:

- 1) Approve the \$5,000.00 financial contribution for the 2013 Gautier Mullet & Music Fest as requested;
- 2) Approve a different amount of funding; or
- 3) May decline to contribute a cash donation to the festival this year.

ATTACHMENT(S):

N/A